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Patent claims

1. Method for transmitting data in a communication system, in particular transmitting text and/or image data with or without sound, whereby the data to be transmitted comprises individual data elements that are coded to the same or different standards,

characterized in that, a data type and/or data format conversion (KONV) is undertaken in accordance with a profile of the receiver (B), with a 10 relevant link (LK) being changed appropriately to maintain the validity of the link (LK) in the data and/or between different data elements of the data type and/or data format conversion (KONV).

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2. Method according to Claim 1 characterized in that, the conversion (KONV) is undertaken at a provider of a receiver.

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3. Method according to one of the two previous claims, characterized in that, the link (LK) in the data between different elements is verified.

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4. Procedure according to one of the previous claims characterized in that, the data for transmission is preferably prepared such that it contains a header to transport organization information and a body to transmit the appropriate payload information as elements, preferably in the form of a plurality of data packets.

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5. Procedure according to one of the previous claims characterized in that, the data is transmitted as a multimedia message (MM) in a Multimedia Messaging Service (MMS).

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6. Procedure according to the previous claim, characterized in that, the data is transmitted on a mobile subscriber terminal, in particular a WAP-enabled mobile phone.

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- 7. Subscriber terminal for transmitting and/or displaying data in the form of text and/or image data with or without sound, that as elements of the data to be transmitted are coded to the same or different standards,
- characterized in that, 15 the subscriber terminal for implementing a method is set up as per one of the previous claims.
- 8. Subscriber terminal according to the previous claim, characterized in that, 20 it is set up as a mobile phone, in particular as per the GSM, GPRS. EDGE or UMTS standard or combination thereof.
- 9. Computer program product that comprises a computer-readable storage medium on which a program is stored that enables a data 25 processing system or a computer, once it is loaded in the memory of the computer, as part of a data transmission in a communication system and in particular in a mobile radio network to automatically update a link after a data type and/or data format conversion (KONV) to maintain the validity of a 30 link (LK) in the data between different data elements in accordance with a profile of the receiver (B).

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10. Computer program product according to the prior claim, c h a r a c t e r i z e d i n t h a t, this implements a method according to one of the claims 1 to 6 when sending data in a mobile radio network.

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11. Communication system

characterized in that,
at least one of the components of the communication system
operates in accordance with one of the Claims 1 to 6 and/or
comprises a subscriber terminal in accordance with one of the
Claims 7 to 8 and/or contains a computer program product in
accordance with one of the Claims 9 to 10.